

FREE listing in CMJ's BUYERS GUIDE

Get your company's basic information listed **THREE TIMES** in the

**Canadian Mining Journal Buyers' Guide,
Mining Sourcebook
& the Internet
-- FREE !**

Triple Coverage
Triple Coverage
Triple Coverage

Here's why –

The more people who see your company's message, the more opportunity there is for you to sell your products. We know that. So, every year we publish our popular Buyers Guide **THREE WAYS** – once as the November issue of *CMJ*, again in the *Sourcebook* at the end of the year, and a third time on our *Canadian Mining Journal* website all year long!

Our strategy is to reach **MANY, MANY MORE** key decision-makers than ever before in Canada's exploration, mining and mineral processing industries. For many years we have distributed the Buyers Guide only to purchasers of the *Mining Sourcebook*. Now, the Buyers Guide reaches the 11,500-plus people on *CMJ's* mailing list. And every visitor to the *Canadian Mining Journal* website can search the Buyers Guide quickly and easily. There's also a link from *The Northern Miner* website.

BROADER COVERAGE means **MORE MARKETING OPPORTUNITIES** for your company – and it's **FREE**.

Here's how –

- 1) Find the products and services you supply on the Product List at our website:
<http://www.canadianminingjournal.com/miningonline/default.asp>
 - 2) Write the corresponding numbers in the "Free Product Listings" section of the reply form. (Example, for "Drills, Blasthole" write 103303.)
 - 3) Select the optional "Paid Enhancements" you desire.
 - 4) Complete the form and **FAX** it (no cover sheet necessary) to **416-510-5178 – if busy fax to 416-510-5129**
- Note:** Do not return the "Products & Services Index".

Give your company listing more impact by selecting **PAID ENHANCEMENTS** -- your company logo, a 75-word description, or a coloured screen -- all reasonably priced. And if you buy a display ad, your 75-word description is free.

In the Buyers Guide there are over 500 categories listing individual products and services. Your company name will appear under each one you select. Full head office information and a list of your branch offices will appear in the company listings. This is a **FREE SERVICE**. Your customers can efficiently locate your products and services, then find the appropriate phone number or address to contact you. This Buyers Guide is the only comprehensive list of hundreds of products and services available to the Canadian mineral industry. It complements the operating and cost data of most of Canada's underground mines, open pits and mineral processing plants, found only in the *Mining Sourcebook*. If you have any questions, please contact Ray Perks at 416-510-6891 (toll-free 800-268-7742, ext. 6891 from Canada or 800-387-0273, ext. 6891 from the U.S.).

Take a few minutes now and be listed in Canada's #1 Mining Buyers Guide.

Be part of both
CANADIAN MINING JOURNAL's BUYERS' GUIDE and the **MINING SOURCEBOOK**
& enjoy a searchable presence on the Internet at www.CanadianMiningJournal.com

**CANADIAN MINING JOURNAL
MINING BUYERS' GUIDE**

**PLEASE COMPLETE THE INFORMATION ON YOUR ORGANIZATION.
Return by fax to 416-510-5178 (if busy fax to 416-510-5129).**

FREE COMPANY LISTING:

Company Name: _____

Location Address: _____

Mailing Address (if different): _____

Telephone: _____ Toll-Free Phone: _____

Fax: _____ Toll-Free fax: _____

Corporate E-mail: _____

Web address (URL): _____

FREE CANADIAN BRANCH OFFICE LISTINGS (attach a separate sheet if necessary)

City	Province	Telephone
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

CANADIAN MINING JOURNAL MINING BUYERS' GUIDE

Are you a manufacturer? Yes No Wholesaler? Yes No Distributor? Yes No
Do you manufacture at this location? Yes No
Do you distribute products manufactured by others? Yes No

PRODUCTS OR SERVICES (attach a separate sheet if necessary)

Please adding products and services from the Products and Services Index available at our website:
<http://www.canadianminingjournal.com/miningonline/Productlist.pdf>

If you supply a product or service which is not in our index, feel free to suggest a new category for our next edition.

Example: for Drills, Blasthole, write 103303 in the space below.

LISTING ENHANCEMENTS

You have three options to enhance your company listing in the **Canadian Mining Sourcebook** and the November **CMJ Buyers' Guide** issue. Please indicate here which option you desire.

PRINT ENHANCEMENTS

If you are a display advertiser (1/4 page to full page) in the Mining Sourcebook and/or the November issue CMJ Buyers' Guide, your 75-word description is free.

Add a 75-word description of my company's products and services for \$140.* Complete description below.

Add a 20% Coloured screen to our listing for \$190.*

Add our company logo for \$260.*

*plus applicable taxes

COMBO PACKAGE — PRINT & ON-LINE **\$890.00**

- Basic company information
- 75-word description
- Company logo
- 20% Coloured screen (print only)
- Web hyperlink to your company from our directory

WEB ENHANCEMENT — ON-LINE ONLY **\$595.00**

- Basic company information
- 75-word description
- Company logo
- Web hyperlink to your company from our directory

Note: Please provide the name, fax number and email of the person who would be responsible for updating this form.

Note that this information will not be published unless requested.

Name: _____ Title: _____

Date: _____ E-mail: _____

Telephone: _____ Fax : _____