

FREE listing in CMJ's BUYERS GUIDE

CANADIAN Mining Journal

FREE COMPANY LISTING

in the

Canadian Mining Journal's *Buyers' Guide,* & Online Buyers' Guide

Published annually in November, The Canadian Mining Journal's Buyers' Guide is the only comprehensive list of the hundreds of products and services available to the Canadian mining industry. The more companies take advantage of the **FREE LISTING**, the more effective it is. It is distributed to our guaranteed circulation of *10,080 and readership of 27,000 (*ABC Audit and readership survey). And to make sure this information is readily accessible to everyone, the Buyers' Guide is also available on our website at www.canadianminingjournal.com/esource.

There is the opportunity to increase your exposure and stand out from the crowd via **display advertisements** or **enhanced listings**. Advertisements will appear in the print edition of the Buyers' Guide. The enhanced listings can appear in both the Buyers' Guide Print and Online editions.

Here's how to take advantage of this value-driven marketing opportunity. Remember, the basic company listing and corresponding categories of service is **FREE!**

- 1) Find the products and services you supply on the Product List at our website:
<http://www.canadianminingjournal.com/miningonline/default.asp>
- 2) Write the corresponding numbers in the "Free Product Listings" section of the reply form. (Example, for "Drills, Blasthole" write 103303.)
- 3) Select the optional "Paid Enhancements" you desire.
- 4) Complete the form and **FAX** it (no cover sheet necessary) to **416-510-5178 – if busy fax to 416-510-5129**

Note: Do not return the "Products & Services Index".

In the Buyers' Guide there are over 500 categories listing individual products and services. Your company name will appear under each one you select. Full head office information and a list of your branch offices will appear in the company listings. This is a **FREE SERVICE**. Your customers can efficiently locate your products and services, then find the appropriate phone number or address to contact you. This Buyers' Guide is the only comprehensive list of hundreds of products and services available to the Canadian mineral industry. If you have any questions, please contact Robert Seagraves at 416-510-6891 (toll-free 800-268-7742, ext. 6891 from Canada or 800-387-0273, ext. 6891 from the U.S.

Take a few minutes now and be listed in Canada's #1 Mining Buyers' Guide.

**CANADIAN MINING JOURNAL
MINING BUYERS' GUIDE**

**PLEASE COMPLETE THE INFORMATION ON YOUR ORGANIZATION.
Return by fax to 416-510-5178 (if busy fax to 416-510-5129).**

FREE COMPANY LISTING:

Company Name: _____

Location Address: _____

Mailing Address (if different): _____

Telephone: _____ Toll-Free Phone: _____

Fax: _____ Toll-Free fax: _____

Corporate E-mail: _____

Web address (URL): _____

FREE CANADIAN BRANCH OFFICE LISTINGS (attach a separate sheet if necessary)

City	Province	Telephone
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

CANADIAN MINING JOURNAL MINING BUYERS' GUIDE

Are you a manufacturer? Yes No Wholesaler? Yes No Distributor? Yes No
Do you manufacture at this location? Yes No
Do you distribute products manufactured by others? Yes No

PRODUCTS OR SERVICES (attach a separate sheet if necessary)

Please add products and services from the Products and Services Index available at our website:
<http://www.canadianminingjournal.com/miningonline/Productlist.pdf>

If you supply a product or service which is not in our index, feel free to suggest a new category for our next edition.

Example: for Drills, Blasthole, write 103303 in the space below.

LISTING ENHANCEMENTS

You have three options to enhance your company listing in the **Canadian Mining Sourcebook** and the November **CMJ Buyers' Guide** issue. Please indicate here which option you desire.

To review samples see http://big-pub.com/EWVerification/cmj/images/Print_sample.pdf or http://big-pub.com/EWVerification/cmj/images/Online_sample.jpg.

PRINT ENHANCEMENTS

If you are a display advertiser (1/4 page to full page) in the Mining Sourcebook and/or the November issue CMJ Buyers' Guide, your 75-word description is free.

To book a paid advertisement please contact Robert Seagraves at 416 510-6891 (tollfree 800 268-7742, ext. 6891 from Canada or 800 387-0273 ext. 6891 from the US) or by email: rseagraves@canadianminingjournal.com

Add a 75-word description of my company's products and services for \$150.* Complete description below.

Add a 20% Coloured screen to our listing for \$200.*

Add our company logo for \$270.*

*plus applicable taxes

COMBO PACKAGE — PRINT & ON-LINE **\$700.00**

- Basic company information
- 75-word description
- Company logo
- 20% Coloured screen (print only)
- Web hyperlink to your company from our directory

WEB ENHANCEMENT — ON-LINE ONLY **\$350.00**

- Basic company information
- 75-word description
- Company logo
- Web hyperlink to your company from our directory

Note: Please provide the name, fax number and email of the person who would be responsible for updating this form.

Note that this information will not be published.

Name: _____ Title: _____

Date: _____ E-mail: _____

Telephone: _____ Fax : _____