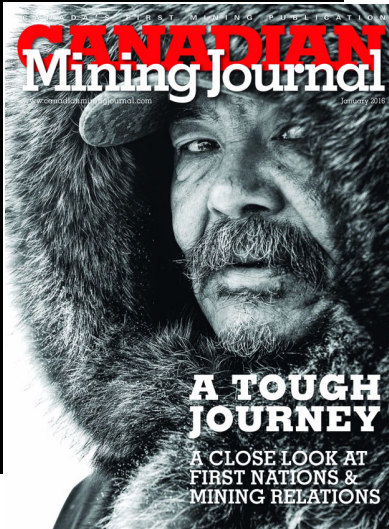


BUSINESS PUBLICATION
Publisher's Statement
6 months ended June 30, 2016
Subject to Audit

Field Served:

CANADIAN MINING JOURNAL is an independent publication serving Canada's mining industry, specializing in the production, processing, smelting and refining of minerals.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 10,279



1A AVERAGE QUALIFIED PAID CIRCULATION None Claimed

1B AVERAGE QUALIFIED NONPAID CIRCULATION

Print Only, See Par. 11(a)	7,757	
Digital Only, See Par. 11(b)	1,314	
Print & Digital (Unduplicated), See Par. 11(c)	1,208	
Total Individual	10,279	
Total Average Qualified NonPaid Circulation		10,279

1C AVERAGE NONQUALIFIED CIRCULATION

Allocated For Shows & Conventions	410	
Miscellaneous, Including Staff Copies - Print Only	421	
Miscellaneous, Including Staff Copies - Digital Only	511	
Miscellaneous, Including Staff Copies - Print & Digital (Unduplicated)	61	
Total Miscellaneous, Including Staff Copies, See Par. 11(d)	993	
Total Average Nonqualified Circulation		1,403

1D AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

None

2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES

2016 Issue	Total	Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Jan	10,212		7,704	1,285	1,223	10,212
Feb/Mar	10,167		7,581	1,361	1,225	10,167
Apr	10,241		7,662	1,354	1,225	10,241
May	10,437		7,914	1,317	1,206	10,437
Jun/Jul	10,336		7,923	1,252	1,161	10,336
						Total

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)
1. MINING COMPANIES:					
(a) Copies addressed to firm name only	8	0.1	8		
(b) Executives and head office personnel, including officers and directors, general managers, purchasing agents	3,733	36.1	3,330	239	164
(c) Operating management					
(1) Mining - including mine managers; general, mine, underground and production superintendents; mine captains, mine foremen, shift bosses	572	5.5	413	71	88
(2) Processing - including mill, smelter, refinery, superintendents and foremen	102	1.0	74	14	14
(3) Plant - including plant mechanical, electrical maintenance and power superintendents; master mechanics	131	1.3	108	10	13
2. ENGINEERING AND RESEARCH (including consultants) Mine, ventilation, safety, survey, planning, efficiency, mill, metallurgical, mechanical and electrical engineers; research and development engineers	1,220	11.8	722	257	241
3. OTHER MINE AND MILL EMPLOYEES	48	0.5	34	9	5
4. EXPLORATION Geologists, geophysicists, geochemists, assayers, field surveyors, field and exploration engineers, consulting exploration engineers, prospectors	1,368	13.2	927	259	182
5. MINING SERVICES Contractors - mining, shaft, underground, diamond drilling blast hole drilling	651	6.3	450	83	118
6. OIL COMPANIES AND OIL DRILLING CONTRACTORS	883	8.5	832	31	20
7. MANUFACTURERS AND DISTRIBUTORS OF MACHINERY EQUIPMENT AND SUPPLIES	1,154	11.2	759	182	213
8. GOVERNMENT					
(a) Government Departments (Geological and Mining)	132	1.3	51	40	41
(b) Other Government Departments	53	0.5	20	19	14
9. INSTITUTIONAL (including Libraries, Association, Financial Houses, Universities - Mining and Geological Faculties and Students)	110	1.1	66	17	27
10. Others Allied to the Field	171	1.6	129	21	21
Other Paid Circulation					
Subscriptions					
Single Copy Sales					
Total Qualified Circulation	10,336	100.0	7,923	1,252	1,161

3B

AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within			Total	%
				1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:								
Direct request from recipient	3,749	1,211	1,134	4,583	1,511		6,094	59.0
Direct request from recipient's company	343	37	26	228	178		406	3.9
Communication other than request	1			1			1	
Association								
Business Directories, See Par. 11(e)	3,450			3,395	55		3,450	33.4
Lists, See Par. 11(f)	380	4	1	189	196		385	3.7
Acquired Circulation								
Other Sources								
Total Qualified Nonpaid Circulation	7,923	1,252	1,161	8,396	1,940		10,336	100.0
Percent	76.7	12.1	11.2	81.2	18.8		100.0	
Paid Subscription Circulation								
Paid Acquired Circulation								
Single Copy Sales								
Total Qualified Circulation							10,336	

MAILING ADDRESS ANALYSIS

	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)
Individual by name and title and/or occupation	10,241	99.1	7,831	1,251	1,159
Individual by name only	61	0.6	58	1	2
Title or occupation only	6	0.0	6		
Company name only	28	0.3	28		
Multi-Copy Same Addressee					
Total Qualified Paid Subscription & Nonpaid Circulation	10,336	100.0	7,923	1,252	1,161
Single Copy Sales					
Total Qualified Circulation	10,336				

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GEOGRAPHIC ANALYSIS

Province	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alberta	1,174	118	103	1,395
British Columbia	2,530	267	233	3,030
Manitoba	163	34	24	221
New Brunswick	96	14	14	124
Newfoundland/Labrador	88	28	31	147
Northwest Territories	43	7	8	58
Nova Scotia	148	27	29	204
Nunavut	1	2	4	7
Ontario	2,444	489	493	3,426
Prince Edward Island	7			7
Quebec	769	156	176	1,101
Saskatchewan	382	57	38	477
Yukon Territory	21	5	5	31
Canadian Unclassified				
Total Canada	7,866	1,204	1,158	10,228
United States	39	28	3	70
Military or Civilian Personnel Overseas				
Other International	18	20		38
Total International	57	48	3	108
E-Mail Address Only				
Other Unclassified				
Grand Total	7,923	1,252	1,161	10,336

**ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2016**

- | | |
|----------------------------------------------------------|--------------------------------------------------------------|
| <p>5 PRICE DATA Reporting not required</p> | <p>7 SALES CHANNELS Reporting not required</p> |
| <p>6 TERM DATA Reporting not required</p> | <p>8 PREMIUM USAGE Reporting not required</p> |

ADDITIONAL CIRCULATION INFORMATION

9

POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION

Reporting not required

10

RENEWAL ANALYSIS OF PAID CIRCULATION

Reporting not required

11

EXPLANATORY

Audit Cycle: June Ending.

(a) Print Only Individual subscriptions, averaging 7,757 copies per issue, represent copies served to individuals receiving the print version only of CANADIAN MINING JOURNAL.

(b) Digital Only Individual subscriptions, averaging 1,314 copies per issue, represent copies served to individuals receiving the digital version only. The digital version of CANADIAN MINING JOURNAL is made available to subscribers through an e-mail notice with a link to the issue, sent to recipients notifying them of the availability of each issue.

(c) Print and Digital (Unduplicated) Individual subscriptions, averaging 1,208 copies per issue, represent copies served to individuals receiving both a print and digital version of CANADIAN MINING JOURNAL. The digital version of CANADIAN MINING JOURNAL is made available to subscribers through an e-mail notice with a link to the issue, sent to recipients notifying them of the availability of each issue.

(d) Miscellaneous includes checking and promotion copies, averaging 161 copies per issue, served to advertisers and agencies.

(e) Business Directories represent copies served to subscribers obtained from recognized directories.

(f) Lists represent copies served to subscribers obtained from recognized lists.

Definition of Recipient Qualification:

Qualified recipients are: administrative, engineering, technical, operating, purchasing and other personnel of companies involved in mine development, mining operations, mineral processing, smelting, exploration and suppliers in Canada, plus Consulting Engineers and the mining departments of universities, federal, and provincial governments. Also included are a limited number of copies addressed to company name only.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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